



**FOR IMMEDIATE RELEASE**

## **LG ELECTRONICS EARNS LEADER RATING IN MARRIOTT SUSTAINABILITY ASSESSMENT PROGRAM**

*Commercial Display Supplier LG Achieves Highest Rating in Marriott Sustainability Assessment Program for Sixth Consecutive Year*

**BETHESDA, Md., April 15, 2021** – LG Electronics has earned the highest-level rating in the 2020 Marriott Supplier Sustainability Assessment Program (MSAP), administered by MindClick. As a supplier of hotel TVs and digital signage displays for 14 Marriott brands, LG has earned this rating for six consecutive years.

Announced in advance of Earth Day 2021, the “Leader” rating demonstrates LG’s “exemplary use of environmentally and socially responsible practices throughout the life cycle of all product lines, from material choice to end-of-life solutions,” verified by MindClick through a rigorous audit process. The annual assessment recognizes the Marriott suppliers that have made significant efforts to improve product sustainability and their social and environmental footprint, and recognizes them in one of three levels: Starter, Achiever and Leader.



The assessment program evaluates suppliers in their operational footprint with environmental and social metrics such as energy, carbon, and water reduction, and human and labor rights, as well as the products they supply. It also measures metrics such as carbon footprint from product use and distribution, recyclability, as well as use of sustainable materials and chemicals. In 2020, LG achieved top scores in seven of the nine evaluation categories.

“Sustainability is a core business principle at LG. We believe we have a shared



responsibility to protect the environment, and our alliance with Marriott since 2005 has advanced our collective goals of reducing environmental impact and enhancing the quality of life for Marriott guests,” said Thomas Yoon, president and CEO of LG Electronics North America.

Advanced hotel TVs and displays from LG Business Solutions earned the maximum number of points in a number of key categories:

- “Guest Health” with products that reduce toxins through compliance with chemicals of high concern,
- “End of Life” and “Hotel Impact” with products that are recyclable and packaged in recyclable materials, and have end-of-life solutions identified,
- “Distribution” through the use of transportation carriers that are EPA SmartWay certified, and
- “Social” with required human and labor policies in place and third-party audits conducted at all facilities.

Yoon said LG’s recognition in the 2020 Marriott Supplier Sustainability Assessment Program exemplifies LG’s dedication to product stewardship and being a responsible corporate citizen.

For high-res images, click [here](#).

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#### **About LG Business Solutions USA**

The LG Electronics USA Business Solutions division serves commercial display customers in the U.S. lodging and hospitality, digital signage, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$55 billion global force in consumer electronics, mobile communications, home appliances and air solutions. LG is a seven-time ENERGY STAR® Partner of the Year. For more information, please visit [www.LGSolutions.com](http://www.LGSolutions.com).

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